

2021-2022 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

The 2021-2022 season allows many opportunities for your business to help bring fun, meaningful and affordable theatre to artists and audiences and provides significant marketing value and recognition for your support.

SEASON SPONSOR \$3,500 (ONLY TWO AVAILABLE)

- Prominent recognition as our Season Sponsor on cover of season brochure distributed to over 5,000 Central and North Central Wisconsin homes and businesses (\$2,000 value)
- Full page color ad on inside cover of all five show playbills (\$2,500 value)
- Prominent name and logo recognition as a Season Sponsor on all five playbill covers and all show posters (\$4,500 value)
- Name and logo in print advertising for all five shows (\$10,000 value)
- Recognition in radio advertising for all five shows (\$4,750 value)
- Recognition in social media marketing for all five shows
- Logo on cast t-shirts for all five shows
- Logo on Grand Theater marquee the week of all five shows
- Logo featured on the lobby card for all five shows
- Name, logo and link featured on Wausau Community Theatre website (www.WausauCommunityTheatre.org)
- Special recognition in pre-show announcements at all five shows
- 60 flex passes that can be used for admission to any of the five regular season productions at the Grand Theater (maximum value of \$1,320)

PRODUCTION SPONSOR \$600

- Logo displayed in season brochure for show(s) sponsored
- Half page ad in the front of playbill for show(s) sponsored (\$200 value)
- Quarter page ad in the playbill for all other shows (\$320 value)
- Name and logo recognition on the playbill cover and poster for show(s) sponsored (\$900 value)
- Name and logo in print advertising for show(s) sponsored (\$2,000 value)
- Recognition in radio advertising for show(s) sponsored (\$1,250 value)
- Recognition in social media marketing for show(s) sponsored
- Logo on cast t-shirt for show(s) sponsored
- Logo featured on the lobby card for show(s) sponsored
- Name, logo and link featured on Wausau Community Theatre website (www.WausauCommunityTheatre.org)
- Recognition in pre-show announcement at show(s) sponsored
- 5 flex passes that can be used for admission to any of the five regular season productions at the Grand Theater (maximum value of \$110)
- \$2 discount per advance tickets purchased by employees for the show sponsored

PRESENTING SPONSOR \$900 (LIMITED TO TWO PER PRODUCTION)

- Logo displayed in season brochure for show(s) sponsored
- Full page ad in the front of playbill for show(s) sponsored – this placement is only available to sponsors (\$300 value)
- Half page ad in the playbill for all other shows (\$500 value)
- Name and logo recognition on the playbill cover and poster for show(s) sponsored (\$900 value)
- Name and logo in print advertising for show(s) sponsored (\$2,000 value)
- Recognition in radio advertising for show(s) sponsored (\$1,250 value)
- Recognition in social media marketing for show(s) sponsored
- Logo on cast t-shirt for show(s) sponsored
- Logo on Grand Theater marquee the week of the show(s) sponsored
- Logo featured on the lobby card for show(s) sponsored
- Name, logo and link featured on Wausau Community Theatre website (www.WausauCommunityTheatre.org)
- Recognition in pre-show announcement at show(s) sponsored
- 10 flex passes that can be used for admission to any of the five regular season productions at the Grand Theater (maximum value of \$220)
- \$2 discount per advance tickets purchased by employees for the show sponsored

PROGRAM ADVERTISING

SEASON PRICING

B/W Full Page \$600 (\$875 if purchased separately)

B/W Half Page \$425 (\$625 if purchased separately)

B/W Quarter Page \$320 (\$400 if purchased separately)

PER SHOW PRICING

Inside Program

B/W Full Page \$175

B/W Half Page \$125

B/W Quarter Page \$80

Wausau Community Theatre serves over 10,000 youth and adult patrons and artists each year. We are excited to bring another season of amazing productions to the Wausau community! We look forward to growing our community theatre by partnering with you!